PET FOOD INSTITUTE

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PETER TABOR JOINS PET FOOD INSTITUTE STAFF

WASHINGTON – The Pet Food Institute (PFI) announced today that Peter Tabor has joined its staff as Vice President, Regulatory and International Affairs, a newly created position. Tabor is leveraging his high level relationships within the U.S. Department of Agriculture (USDA), Food and Drug Administration, Office of the U.S. Trade Representative and other agencies to work on behalf of the pet food industry.

Tabor most recently served within the USDA Foreign Agricultural Service (FAS) as Director of the Plant Division, addressing a wide range of plant health and food safety issues affecting U.S. exports. During his tenure at FAS, Tabor gained knowledge of the pet food industry as an official involved in the effort to reduce trade barriers to U.S. pet food products destined for Mexico. Prior to rejoining FAS in 2002, Tabor managed a client services division for a Silicon Valley business-to-business Internet start-up.

"We are very pleased to have Peter as part of the PFI staff. His background strengthens our relationship with federal regulatory agencies at a critical time, as we face new regulation under the Food Safety Modernization Act, and will be a real asset in dealing with trade barriers to U.S. pet food exports," stated Duane Ekedahl, PFI president.

Peter graduated from the University of California Santa Barbara with a Bachelor of Arts in Political Science. He holds a Master of Arts in International Policy Studies from the Monterey Institute of International Studies and a Juris Doctor from Loyola Law School (Los Angeles).

About the Pet Food Institute (PFI)

Since 1958, the Pet Food Institute has been the voice of the U.S. pet food industry. PFI is the industry's representative before Congress and state legislatures, as well as state and federal agencies; public education and media relations resource; organizer of seminars and educational programs; and liaison with other organizations. PFI represents the companies that make 98 percent of U.S. dog and cat food, an industry with \$20 billion in U.S. retail sales and \$1.4 billion in exports in 2012.