



OFFICERS

Chairman
Bud Wright
Texas Farm Products

Vice Chairman
Joe Sivewright
Nestle Purina PetCare

Treasurer
Bill Behnken
American Nutrition

Secretary
Alan Bostick
Sunshine Mills, Inc.

Personnel Officer
Chris Hamilton
Mars Petcare US

President
Duane Ekedahl

BOARD OF DIRECTORS

Ainsworth Pet Nutrition

American Nutrition

Bil-Jac Foods

Blue Buffalo

Central Garden & Pet

C.J. Foods

Big Heart Pet Brands

Diamond Pet Foods

Hill's Pet Nutrition

Merrick Pet Care

Nestle Purina PetCare

Pro-Pet

Simmons Pet Foods

Sunshine Mills

Texas Farm Products

FOR IMMEDIATE RELEASE

April 7, 2015

Media Contact: Kurt Gallagher

(202) 367-1120

kurt@petfoodinstitute.org

PET FOOD INSTITUTE NAMES NEW PRESIDENT AND CEO

(WASHINGTON) - The Pet Food Institute today named Cathleen Enright, Ph.D., as its new President and CEO effective April 28th. Dr. Enright succeeds Duane Ekedahl, PFI's long term president who is retiring.

"Cathleen is a polished, capable leader who brings tremendous government and trade association expertise to the Pet Food Institute," said Bud Wright, Chairman of the Board, Pet Food Institute. "She is a coalition builder who excels at bringing together disparate voices around passionate issues and will be a great ambassador within and for our industry."

Throughout her 20-plus year career, Dr. Enright has dedicated herself to promoting U.S. agricultural and food supply chain freedom. Most recently, she served as Executive Vice President, Food and Agriculture for the Biotechnology Industry Organization (BIO) where she spearheaded the development and launch of GMO Answers, an industry-wide initiative to address the negative perceptions about GMOs.

Prior to BIO, Dr. Enright led Federal Government Affairs for the Western Growers Association and served in senior roles across the federal government including: Policy Analyst, U.S. Department of State; Assistant Deputy Administrator, Animal and Plant Health Inspection Service, U.S. Department of Agriculture; and in the Office of the United States Trade Representative, as Deputy Assistant.

Dr. Enright received her doctorate in biochemistry from State University of New York and was a post doctorate fellow at The John Hopkins University School of Medicine. A lifelong animal lover, she resides in Bethesda, Md. with her husband Paul and their three cats, Santa, Toby and Pablo.

###

About the Pet Food Institute

Since 1958, the Pet Food Institute has been the voice of the U.S. pet food industry. PFI is the industry's representative before Congress and state legislatures, as well as state and federal agencies; public education and media relations resource; organizer of seminars and educational programs; and liaison with other organizations. PFI represents the companies that make 98 percent of U.S. dog and cat food, an industry with \$21.5 billion in U.S. retail sales and \$1.4 billion in exports in 2014.